

Global flavours from **World@BWS**

Distributor World@BWS has exciting new products arriving in its portfolio of exclusive beers, wines and spirits...

SOME OF the world’s most admired and sought-after brands are now available through New Zealand distributor World@BWS.

Based on the Coromandel Peninsula, World@BWS is dedicated to bringing world-famous and exclusive beers, wines and spirits to retailers and on-premise establishments around New Zealand.

Its range includes brands such as Bira 91 beer, McGrath’s Irish Creams, Storywood Tequila, and Cihuatán rums, as well as other whiskey, gins, rums, tequila, Port, and liqueurs from around the world.

The World@BWS team are experienced in liquor retail, understand market trends and carefully research each and every product in their portfolio to make sure of the history and provenance behind them.

New to the portfolio are Indian whisky brand Indri, and El Padrino and Bambarria tequilas, with luxury brand Royal Dragon Vodka arriving soon.

Discover the full range available exclusively through World@BWS. Visit online at worldbws.co.nz to find a sales representative in your region or email sales@worldbws.co.nz

INDRI

Indri is a multi-award-winning single malt whisky brand from Piccadilly Group in India. Launched in 2021, its whiskies use barley grown and hand-harvested in Rajasthan using the six-row cultivated method, which relies on organic and sustainable principles and lends a distinctive fruity taste to the spirits. Piccadilly’s Master Blender, Surrinder Kumar, is an expert in Indian single malt, having created award-winning malts since 2004 and receiving the award for Distiller of the Year in 2011. Piccadilly’s distilleries use 100% renewable energy and operate sustainable farming practices.

Indri Trini The Three Wood

Three different wood casks (ex-bourbon, ex-French wine and ex-sherry) are used to craft this multi-award-winning whisky. Gentle and mellow on the nose with hints of black tea, caramelised pineapple and a whiff of oak, followed by vanilla, honey, spice and raisins. Rich on the palate with gentle spice and woody characteristics. A subtle and balanced finish.



Indri Dru

‘Dru’ is a cask strength expression, where selected ex-bourbon barrels are handpicked and married by Indri’s master blender. In Sanskrit, ‘Dru’ means wood, tree or a vessel made of wood. In ancient

Indian mythology, Dru was a vessel in which ‘soma’ (a drink) was collected and offered to the gods.

It has a fruity aroma with vanilla, subtle citrus, gentle spice, chocolate and honey tones. A sweetish, fruit-forward flavour with soft spice, sweet vanilla, chocolate, wood and citrus. A full, lingering finish.

Indri Diwali Edition

Indri Diwali Collector’s Edition 2023 is a peated Indian single malt made with six-row barley, distilled in traditional copper pot stills crafted in India. Carefully matured in PX Sherry Casks in North India’s sub-tropical climate, this unique expression has a whiff of smoke and a palate full of candied dried fruits, toasted nuts, subtle spice, oak, and bittersweet chocolate. Winner of the ‘Best in Show’ Double Gold award at the Whiskies of the World Awards 2023.



BAMBARRIA TEQUILA

Described as “one of the finest examples of authentic pouring tequila”, Bambarria 100% Agave Tequila is produced and bottled at the award-winning Casa Maestri Distillery in the Mexican town of Tequila. It is made with the finest grade blue agave from Jalisco State and the highlands of Los Altos. The piñas are slowly steamed in small batches to create the distinctive taste. Bambarria Tequila is perfect for cocktails and sipping neat.

Bambarria Blanco

A crisp, smooth tequila with a subtle citrus aroma that develops on the palate.

Bambarria Reposado

Aromas of citrus with a hint of oak. Builds on the flavours in the Bambarria Blanco with subtle oak and olive on the finish.

Bambarria Flavours

Enjoy authentic Bambarria Tequila with exciting flavour additions. Available in Mango, Jalapeño, Coconut, and Coffee.



EL PADRINO TEQUILA

The name “El Padrino” goes back four generations to the small town of Santa Ines in Michoacan, Mexico. One of the well-known townspeople was the ranch owner Pedro Barragán, “El Padrino” who was so named for his caring and protective nature towards the poor communities. This brand is made at the Casa Maestri distillery to honour his memory, by his granddaughter Celia Maestri Villanueva.

El Padrino Blanco

El Padrino Blanco Tequila is made with 100% blue agaves harvested from the best agave fields at the distillery’s farm in San Julián, Jalisco.

El Padrino Reposado

Aged from four to six months, El Padrino Reposado has exquisite aromas and

flavours of sweet cooked blue agave, intensified thanks to time in American oak barrels.

El Padrino Añejo

Made from 100% blue agave, Añejo Tequila is aged from 14-16 months in American oak barrels. The long ageing creates a smooth and intense flavour with aromas of cooked agave.

El Padrino Flavours

Add a delicious twist to mixed drinks or neat serves with the Flavoured range from El Padrino, which combines El Padrino Blanco Tequila with fruit extracts. Available in six expressions: Tropical Mango, Spicy Cucumber, Clementine, Coconut, Lime, and Passionfruit.



And coming soon... ROYAL DRAGON VODKA

Royal Dragon is a luxury vodka distilled in Lithuania and created from organically grown winter harvest rye. Distillation takes place in a century-old copper still, overseen by a master distiller who guides the filtration process through a vast charcoal chamber five times for exceptional softness and purity. The handblown bottle itself is an artwork, with the shape of a dragon inside and the crystal-clear glass highlighting the edible 23-carat gold leaves infused in the vodka, for the finest and smoothest vodka experience.

